

## Re-registration and subs drive

*Proposed by the rs21 Steering Group and agreed at the All Member Assembly in September 2022.*

We have 330 members. About half of them are paying subs. As explained in the bulletin submission 'Let's double our membership!', rs21 needs reliable information on how many people are members, what their political interests and activities are, and where they are based.

There is a rising level of class struggle and rs21 needs the resources to respond. We are also affected by rising prices in everything we do, and we want to grow without doing so at the expense of our paid workers. Following a discussion at the last All Member Assembly, the Steering Group voted for a 12% increase in rates for our paid workers. To fund all this, rs21 needs to increase its income. Currently rs21 is almost entirely funded through members' subs. All members who can are expected to pay at least some regular subs. The re-registration drive will be a key way to make sure that happens, and generate the income that rs21 needs in order to continue growing and developing as a serious revolutionary organisation.

This motion proposes that rs21 should hold a re-registration drive of all members, with the aim to:

- Talk with members who haven't engaged much with the organisation recently and explore how the organisation can support their increased engagement.
- Clarify who still considers themselves a member. This is important so that we don't overestimate our capacity, spend ages trying to contact lapsed members who aren't interested about rs21 activity, or kid ourselves that certain local branches or groups have enough capacity to organise actively without support.
- Get updated info on members, where they live, where they work, what organising and activism they are engaged in, and their political interests.
- Increase the number of members paying regular subs. The vast majority of members [should pay at least something](#).

### **The plan:**

1. Set up the necessary online forms so that people can quickly and easily re-register
2. Set a deadline, after which members who don't respond will be treated as 'lapsed' - they won't be removed from mailing lists, but we won't count them in our membership figures

3. Send out the form and announce the re-registration drive
4. Get comrades from branches to volunteer ring-round those who don't fill in the form by a certain date
5. Between paid organisers and members, ring-round EVERY SINGLE member who hasn't filled out the form
6. After the deadline, change airtable status to unresponsive members to 'lapsed' (a new status).
7. Follow up with everyone who said they could increase or start paying subs